

Roll-In Video Script

The Institute of Museum and Library Services honors ten of the nation's museums and libraries for their extraordinary contributions to the communities they serve. IMLS is the nation's primary source of federal support for museums and libraries. We congratulate the winners of the 2012 National Medal for Museum and Library Service.

Bootheel Youth Museum Malden, MO

The Bootheel Youth Museum in Malden, Missouri—population 4,277—has only three full-time and three part-time staff members, and some volunteers. Yet it entertains, educates, and inspires “insatiable curiosity” in 30,000 visitors each year. This vibrant children's science museum combines sound science and a thirst for adventure with innovative exhibits like *BYM Children's Village*, *This Island Mars: A Space Adventure*, and *Making Tracks on the Lewis and Clark Trail*.

Contra Costa County Library Pleasant Hill, CA

California's Contra Costa County Library is reshaping how residents access library services on the go. *Snap & Go*, a smart phone application using a Quick Response (QR) code, enables the Library's card carrying commuters to carry the library with them. People can access e-books, the catalog and other features where and when they want them, not just when libraries are open. A new program, *Discover & Go*, offers library users and underserved populations 24/7 access to downloadable free passes to a wide range of cultural institutions, such as museums and galleries, throughout the bay area.

Cumberland County Public Library Fayetteville, NC

Cumberland County Public Library in North Carolina is a safety net to a community distressed by economic downturn. At the heart of workforce development, the library offers job skills training, entrepreneurial opportunities, one-on-one assistance, and bi-annual job fairs. Vital to every facet of life, children engage in experiments and robotics that stimulate learning in science, technology, engineering and math. The library's award-winning programs foster literacy, celebrate arts, culture, and our rich history. With Fort Bragg nearby, the library lends support to military families in transition from active duty to retirement.

Garfield Park Conservatory Chicago, IL

The Garfield Park Conservatory is a source of real pride to a neighborhood that had been in decline. It works with residents to transform vacant lots and neighborhood eyesores into vibrant gardens, instructs elementary school teachers on how to use the conservatory's resources in their classrooms, lets children visit self-guided stations with activities ranging from planting to crafts,

and gives high school students environmental and arts-based training to aid them in college and in the workforce.

Long Island Children's Museum
Garden City, NY

The Long Island Children's Museum delights more than 250,000 visitors annually with its hands-on exhibits and is a gathering place for the local community. It offers a wide range of programming to meet the needs of its diverse audience. Community focused initiatives provide kindergarten readiness programs to Spanish and Haitian Creole speaking immigrant families; share the Museum's resources with teachers to engage their students in scientific inquiry; support families in crisis through strategies encouraging healthy parent and child interactions; and engage teens to teach "green" lessons to visitors in the Museum's popular outdoor exhibit, Our Backyard.

Museum of Contemporary Art
North Miami, FL

The Museum of Contemporary Art North Miami, which serves one of America's most diverse areas, reaches out with educational programming that aims to keep students in school, improve literacy, empower women, deter unsocial behavior, and ease feelings of isolation through the universal language of art. Among its acclaimed outreach programs is *Women on the Rise!*, in which MOCA trains local women artists to go into juvenile detention centers and other facilities to teach kids about using art to express themselves. Community art projects encourage children to take pride in their community.

Naturita Community Library
Naturita, CO

Naturita Community Library serves the 546 citizens of Naturita, Colorado, an isolated uranium mining community which has experienced significant economic booms and busts. The library—a hub for the town—offers programs that focus on early literacy and parenting; continuing education; computer skills; and workforce development. It is the nation's largest strawbale library, and utility savings from the eco-friendly construction are used to promote lifelong learning and access to the world beyond.

Pacific Science Center
Seattle, WA

In Seattle, Washington, Pacific Science Center seeks to go beyond just teaching guests about science. Its *Portal to the Public* program connects the public with cutting-edge science by training scientists to demonstrate and explain their research; *Discovery Corps* gets students excited about the world around them and teaches invaluable job and life skills; and *Professor Wellbody's Academy of Health & Science* emphasizes not an accumulation of health facts but the impact of personal choices in building healthier lives.

Park View High School Library Media Center
Sterling, VA

In Loudoun County, Virginia, Park View High School Library Media Center caters diverse student population, where 74% of the students are ethnic minorities and more than half of the student body qualifies for free or reduced lunch. The library creates a welcoming and lively environment, acting as a crossroads of academic and social interaction for the entire school community, and teaches interactive digital, research and reading skills to prepare students for success in the 21st-Century. The school library media center offers extended hours before and after school, a concert series, and inter-generational reading opportunities through its teens-to-preschooler story hours.

Shaler North Hills Library
Glenshaw, PA

Shaler North Hills Library in Glenshaw, Pennsylvania, boasts a bustling environment where families battle over book trivia, teens enjoy all-day reading marathons, and adults explore their creativity through art and music. Inspired by their logo “Books and So Much More,” this Family Place Library seeks out the “more” through extensive literacy outreach to schools and community sites, champions reading and engages their community in a holistic, all-encompassing approach to library service.

The Institute of Museum and Library Services is proud to honor the outstanding winners of the 2012 National Medal for Museum and Library Service. This presentation was created for the Institute of Museum and Library Services by HISTORY.